



Distinguished Events

Top 100 Meeting Agenda

February 28 - March 1

Embassy Suites Downtown, Ballroom Meadow Room A&B
Nashville, Tennessee



Wednesday, February 28th

- 1:00 pm *Registration Open*
In front of Ballroom Meadow A/B
- 3:00 pm Opening Session
- 3:30 pm Louie Gravance, *Service is a Superpower. Lessons Learned in a Magic Kingdom*
- 4:30 pm 2023 Event Recognition
- 5:00 pm Welcome Reception & Networking
Sponsored by GiveSmart
- 7:00 pm Regional Group Dinners
- 7:30 pm Million Dollar Club Dinner

Thursday, February 29th

Breakfast on your own at Embassy Suites

- 9:00 am Welcome Back
- 9:15 am **ELEVATE:** DE Leadership: Renée Croteau, Sr. Director, Enterprise DE
- Setting the Stage: Leadership Best Practices
 - Hearing from the Field:
 - *Northern Colorado CBB*, Jessica Wright, Sr Development Manager II
 - Recruitment: Shelby Dopp, North Region DE Strategic Director
 - Hearing from the Field:
 - *St. Louis Champions of Hope Gala*, Kathy Fritz, Associate Director
 - *Greater Los Angeles Market*, Jen Maduko, Director of Development
 - *Los Angeles Golf Classic*, Kathy Fletcher, Sr Development Manager
 - *Orange County Gala*, Kristyn Grime, Associate Director
- 10:45 am BREAK

- 11:00 am Breakout Sessions
- 12:30 pm Lunch
- 1:30 pm Welcome Back
- 1:45 pm **MAXIMIZE:** Sponsorship: Marisa Palumbo, Director Enterprise DE
- Unified ACS Approach
 - Hearing from the Field: Panel Interview:
 - *Cincinnati Golf Classic*, Melanie Schmid, Senior Manager
 - *Dallas Cattle Baron's Ball*, Leyka Ishibashi, Associate Director
 - *Northwest AR Suits & Sneakers*, Casey Matsko, Senior Manager II
- 3:15 pm BREAK
- 3:30 pm Breakout Sessions
- 4:15 pm Resources and Wrap Up
- 5:00 pm Meeting Adjourned

Mock Gala: Sapphire & Spurs

- 6:30 pm Mocktail Reception (*In front of Ballroom Meadow A/B*)
- 7:00 pm Gala Experience, *Sapphire and Spurs* *Required
- 8:30 pm Gala Adjourns, optional After Party
After Party, sponsored by Conference Direct

Friday, March 1st

Breakfast on your own at Embassy Suites

8:00 am - 10:00am Professional Headshots – please see assignment on name badge.

- 9:00 am Welcome Back
- 9:15 am **INTENTIONAL:** Event Experience: Alex Klomparens, Director Enterprise YP
- Key Observations Discussion with Gala Experience Workgroup
 - Andrea Lockwood; Design for a Cure, Paige Myers; MN Champions of Hope & Sarah Swidensky, Houston Cattle Baron's Ball
- 10:00 am Hearing from Industry Leaders: Lindsey Carroll & Grace Dixon – Robin Hood Foundation Annual Benefit, Keynote Speakers
- 11:00 am BREAK
- 11:15 am What's Next & Wrap Up
- 12:00 pm Meeting adjourns

